



Internal Quality Assurance Cell (IQAC)

REPORT ON EMPLOYERS' FEEDBACK FOR THE ACADEMIC YEAR 2022-23

Collecting feedback from employers, who are the real customers of the College as the ones who hire the products of the institution, plays a crucial role in IQAC's efforts to improve the overall quality of education, especially from an outcome perspective. Employer feedback allows educational institutions and faculty members to assess courses and curriculum delivery from the eyes of the industry and in terms of its contemporary relevance. Employer feedback and engagement also contribute to the development of modern methods for education and skill building.

Every year, at the end of the even semester, feedback forms are distributed to the employers of our students. The AAA cell & IQAC manage the circulation, distribution, and collection of these forms.

Objectives of collecting Employer feedback:

Employers' feedback has three main objectives:

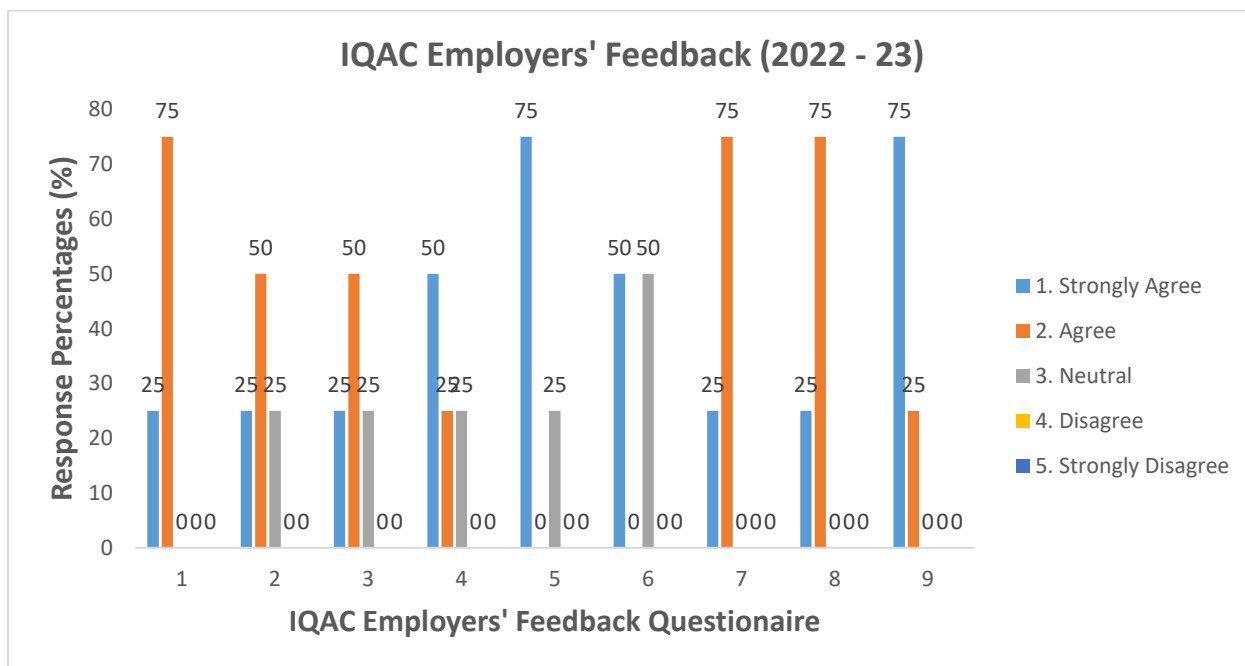
1. Evaluate the relevance and effectiveness of the program structure, curriculum delivery and skill-building process from the perspective of the industry.
2. Gather employer inputs on the quality of the students and their education in college, from the perspective of both hard and soft skills, including leadership, developed through curricular, co-curricular and extracurricular activities.
3. Collect feedback on employer perception of the institution's industry and research tie-ups and collaborations.

Questionnaire provided for the Employers' Feedback

The Employers' feedback form focuses on the following aspects:

1. The curriculum is effective in developing analytical and problem-solving skills of the students.
2. The courses are pertinent to the respective industry.
3. The level of knowledge acquired by students meets your expectations.
4. Curriculum effectively covers topics on fundamentals and latest technology.

5. The curriculum equips the students for leadership.
6. Curriculum includes value added courses/ soft skill training/ domain specific electives for enhancing constructive learning.
7. Curriculum facilitates an overall holistic development of the student.
8. The curricular and non-curricular initiatives taken up by the college have helped the students to attain the required competency level.
9. Students are open to challenges and learning new things.



Analysis and Outcome

IQAC Employers' Feedback for 2022 – 23 (Responses)

1. 75% of the employers agreed that the current curriculum is effective in developing analytical and problem-solving skills of the students and 25% strongly agreed.
2. 50% of the employers agreed that the courses are pertinent to the respective industry, 25% strongly agreed and 25% was neutral.
3. 50% of employers agreed that the level of knowledge acquired by students meets their expectations, 25% employers strongly agreed, and 25% employers were neutral.

4. 50% of employers strongly agreed that topics related to fundamentals and latest technology were covered in the curriculum, 25% employers agreed and 25% were neutral.
5. 75% of employers strongly agreed that the college's curriculum equips students with leadership skills, while 25% were neutral.
6. On whether curriculum includes relevant value-added courses/ soft skill training/ domain specific electives for enhancing constructive learning, survey shows that 50% employers strongly agreed, zero% agreed and being 50% neutral.
7. 75% of the employers agreed that the curriculum facilitates an overall holistic development of the student, while 25% employers strongly agreed on the same.
8. That the curricular and non-curricular initiatives taken up by the college have helped the students to attain the required competency level is validated by the Survey as it shows that 75% employers agreed with the efforts taken and 25% strongly agreed.
9. 75% of employers strongly agreed and 25% agreed on students being equipped to learn from challenges and new experiences, and.

Recommendation and Suggestions

1. Based on the above observations, the employers are happy with the response from the college and suggested more interaction with the industry
2. One of the employers suggested inviting the industry to curriculum meetings as well as to discuss new courses.

Action Taken

The College's Corporate Relations team has increased coordination with the industry and employer representatives for curriculum development of certificate and value-added courses.